

Aiming to Be an "Irreplaceable Global Partner"

The AISIN Group has promoted the spinoff of companies into a network of subsidiaries and affiliates centered on Aisin Seiki, which was established in 1965, to effectively leverage its advanced technological capabilities in the diversifying auto industry. By optimizing each company into a specialized business domain, we have become a corporate group able to process diverse materials such as steel, aluminum and resin into products that cover virtually all elements of driving that include the operating, turning and stopping functions of automobiles.



1965 - 1974

Birth of Aisin Seiki

Aisin Seiki was created in 1965 through the merger of Aichi Kogyo Co., Ltd. and Shinkawa Kogyo Co., Ltd. with the aim of strengthening its corporate structure and fortifying international competitiveness as an auto parts manufacturer.

Establishment of mass production structure

Production capacity was increased and strengthened to respond to a rapid expansion of automobile production.

Pursuit of self-reliance in technologies

To establish independent technologies, Aisin Seiki promoted measures to raise technological capabilities that included opening the Technology Development & Research Laboratory, building a proving ground and proactively introducing technologies from European and U.S. auto parts manufacturers.

Building a foundation for overseas business

Proceeded to build a foundation for overseas business in preparation for an expansion in exports of auto parts and for leaping forward as an international company.

1975 - 1984

Pursuit of "Quality First"

During the process of strengthening corporate structure through total quality control (TQC), won four crowns, including the Deming Prize, the Japan Quality Control Prize, the Plant Maintenance (PM) Prize and the PM Special Prize in TQC and total productive maintenance (TPM) categories.

Toward the age of car electronics

Launched a new structure that combined electronics with traditional mechanics to respond to rapid advances in car electronics.

Research network for future technology development

In anticipation of 21st century society, built an independent research structure that included a research laboratory with basic fields as its themes.

1985 - 1994

Full-fledged overseas production

In reaction to the Plaza Accord in 1985, the AISIN Group also commenced full-fledged overseas production.

New developments in leading-edge technology fields

Future-oriented technology research began to bloom with the creation of new products in energy and medical device fields. Established a global research network.

1995 - 2004

Expanding and upgrading overseas business structure

Along with the start of full-fledged local production, strengthened production and sales structures in North America, South and Central America, Europe, ASEAN countries and China guided by the policy "Advance on our own into areas where there are markets."

Initiatives for development in energy fields

Advanced toward new development themes such as fuel cells and solar cells. Promoted efforts for commercialization to solve various environmental issues, beginning with global warming.

Aiming for a sustainable society

Commenced company-wide initiatives that position global environmental protection as a crucial management issue based on recognition that realizing a sustainable society is a social responsibility of companies.

2005 - 2014

Expansion and independence of global business

Along with the globalization of business, strengthened Group collaboration and progressed with the creation of a business structure in each region that enables operations ranging from development and design to production and sales to be carried out independently.

2015 -

Initiatives to strengthen Group competitiveness

Business restructuring
Completed creation of a new framework following restructuring of five businesses, namely manual transmissions, brakes, auto-body parts, seat frames and pistons, in order to develop existing business and strengthen our production system.

Accelerated development of next-generation growth domains
Identified three fields for the Group to focus on, namely "zero emissions," "automated driving" and "connected cars" that are viewed as key in our mission to develop next-generation technologies and made the decision to invest development resources held by the Group in these fields in a focused manner.

Introduction of a Virtual Company System
Introduced with the aims of strengthening unity within the AISIN Group and boosting responsiveness to change. Directed toward raising competitiveness from four perspectives: (1) heading in the same direction, (2) improved efficiency, (3) new value creation, and (4) sophistication.

⇒ Please refer to "Message from Top Management" on Pages 06-11 and "Virtual Company Presidents' Roundtable Discussion" on Pages 12-17 for details.

AISIN Group Main Product Lines

Powertrain Domain



Manual transmissions for passenger cars | Multi-stage hybrid transmissions for passenger cars | Automatic transmissions for passenger cars | Electric water pumps for cooling the engine | Exhaust manifolds and converters | Variable valve timing

Body Product Domain



Sunroofs | Power sliding door systems | Window regulators | Power door latches | Spray-type damping coat

Chassis & Vehicle Safety System Domain



Active rear steering | Brake boosters and master cylinders | Disc brakes | Parking assist systems | Car navigation systems

L&E Domain



Beds, bedding and furniture | Home-use sewing machines | Shower-toilet seats | Gas engine driven heat-pump air conditioners | Fuel cell cogeneration system for residential use