

July 10, 2018

Aisin Seiki Co., Ltd.

Sugi Holdings Co., Ltd.

Shared Shuttle Bus Service Implemented on Trial Basis in Toyoake, Aichi

Aisin Seiki and Sugi Holdings Co., Ltd. (Head Office: Obu, Aichi, President: Katsunori Sugiura), with the backing of the Toyoake City Health and Longevity Section, will launch a mobility support service aimed at maintenance and promotion of health on July 24, 2018 in the city’s Senninzuka area on a trial basis, targeting all residents of the area but especially elderly people.

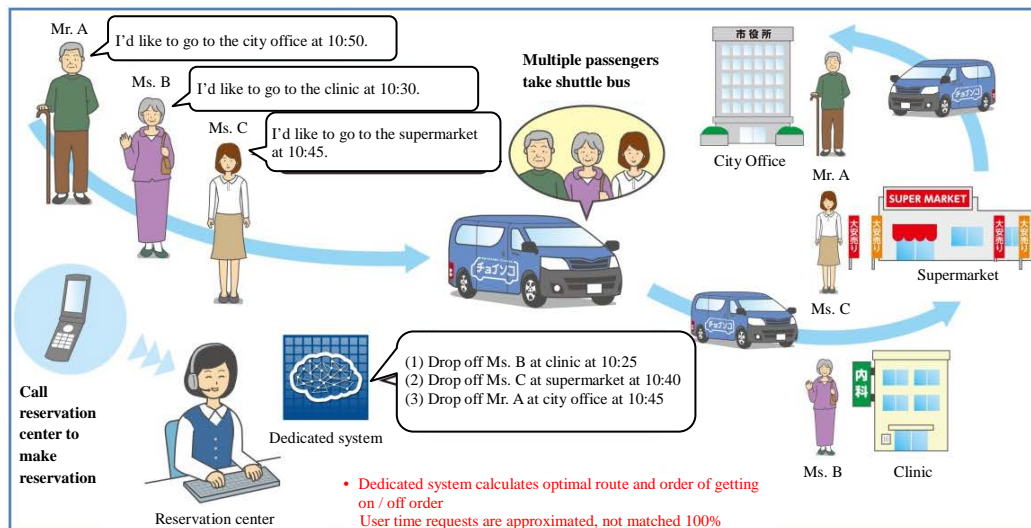
As Japan’s population ages, the increase in shopping-challenged individuals has become a social problem, and it is also difficult for these same people to receive appropriate medical care and medication guidance because of their difficulty in visiting facilities on their own. These people can be considered “medically challenged.”

To address this issue, we will offer a shared shuttle-bus service that gives people in the community access to medical institutions, public facilities, fitness opportunities, supermarkets and so forth. The goal is to deliver appropriate medical treatment, medication guidance and general health consultations, and to create an environment where people can freely go out for social activities and shopping.

<Outline of trial implementation>

Description	Trial implementation of shared shuttle bus service <ul style="list-style-type: none"> • Shared pick-up service in designated areas and transport to designated stops, particularly medical institutions in Toyoake City and the surrounding area • Dedicated system used to calculate multiple users’ desire for transport to specific destinations and desired arrival times of advance, and operate an efficient transport service
Period	July 24 to December 25, 2018
Place	Senninzuka area, Toyoake, Aichi
Target	People living in designated area (advance membership registration required)
Implementing body	“Choisoko” Shared Shuttle Bus Service Office (run by Aisin Seiki and Sugi Holdings)
Service days/hours	Mon. – Fri., 9:00 – 16:00

<Outline of shared shuttle bus service>



<Trial implementation area>

