

Endeavors to Grapple with Environmental Issues



AISIN Annual
"Environment Report 2000"

The protection of the earth's environment is one of our most important management priorities. AISIN Group is energetically tackling environmental problems, in particular, through promotion of energy-saving activities to help preventing earth warming and curtailing the discharge of pollutants from its production processes.

In an effort to thoroughly categorize wastes and to develop recycling and separation facilities, AISIN has been implementing a program to reduce discarded wastes to zero. This goal was attained in five domestic plants by the end of March 2001. AISIN plans to adopt the measures in model plants to all other manufacturing facilities and to vigorously execute environmental conservation activities both in domestic and overseas Group companies. By the year 2003, AISIN Group is striving to obtain "ISO 14001" certification for its main manufacturing companies.

Product Development Capabilities of AISIN Group

AISIN Group will concentrate all of its capabilities in reinforcing the development and manufacture of competitive products.

In May 2000, AISIN AW was awarded the "GM Corporation of the Year" from the General Motors Group, in recognition of the single parts supplier who made the greatest contribution in the previous year.

Approximately 30,000 parts suppliers throughout the world were eligible for the award. And AISIN AW has received this award for the first time as a Japanese automotive parts manufacturer.



AISIN AW has received the "GM Corporation of the Year" Award



Trophy of the Award

Good Corporate Citizenship in Mind

Believing in the necessity of coexistence with local communities, major 13 AISIN Group companies formed the "AISIN Group NPO Activity Support Fund" in November 1998. Donations collected at "AISIN Group Charity Concerts" are used to support activities of non-profit organizations and voluntary groups in local communities.

In the area of social contributions, AISIN was given high marks for its employment of disabled people, as for example there is a follow-up system for disabled employees and barrier-free remodeling made in its offices and plants. In June 2000, therefore, AISIN has received the "Treatment of Disabled Workers Award" from Asahi Shimbun Foundation for its contributions to society.



Tape cut ceremony of barrier-free elevator

Improvement of Corporate Image Being Sought Continually

Drawing attention to its vast potential in the new century, AISIN Group will step up efforts for further improvement of its corporate image.

Adopting "AISIN Progressing Toward the Future" as its theme, AISIN commenced a new TV-Ad in December 2000 and also produced a corporate song at the same time.



A scene from a new TV-Ad