

## Management Policy

### **1. Management Policy**

Based on the corporate principles of “Quality First”, AISIN Group offers its products and services globally that would satisfy customers through “enhanced value creation,” “continuous global growth,” “harmony with society and nature” and “individual creativity and initiative.” Through these policies, AISIN enhances its corporate values and contributes to stakeholders such as shareholders, local societies, business partners, and employees.

### **2. Medium-to Long-Term Management Strategies and Target Management Index**

AISIN’s goal is to expand its market share in Japan and overseas in Drivetrain Related, Brake & Chassis- Related, Body Related, and Engine Related business, and focuses on developing system components to contribute to safety, environment, and comfort by utilizing its extensive lineup of automotive parts and technological capabilities for further growth in Automotive Related Business, as well as expanding the Life & Energy Related Business. Furthermore, AISIN would work to expand its operations in the global market by enforcing production activities in the North America, China, Asia, and Europe. Concerning Life & Energy Related Business, AISIN tries to develop new products and service in accordance with changes of consumers’ needs on living.

AISIN regards 10% of ROE (Return On Equity) as one of the management targets, and tries to enhance competitiveness while also pursuing capital efficiency.

### **3. Countermeasures**

In terms of business environment, there are still many unstable factors such as surging price of oil and materials, fluctuating foreign exchanges, and global scale competitions. To overcome these obstacles, and to become a preeminent brand, AISIN plans to cope with the problems appropriately and accelerate further growth through comprehensive group capabilities. The AISIN group companies will make efforts to develop new products continuously and improve mono-zukuri (manufacturing expertise in value-added products), which would bring “Reliability and Impression” to their customers.

Additionally, the company would establish global supply network through further upgrading of production, R&D, and marketing worldwide in order to respond to its customers’ requests quickly around the world.

To acquire trust from society, the AISIN aims to be a leader in environment preservation. Through steady implementation of its five-year plan based on “the Fourth Environmental Action Plan.” Aisin advocates environmental preservation and corporate citizenship such as community building and development, protection of nature and the environment, and fostering of youth, while making earnest efforts to become compliant business-wise, and for further growth and development in harmony with societies.