

Birth, Growth and Group Consolidation Now, AISIN Welcomes an Era of Major Reforms

AISIN Group has promoted the spinoff of companies into a network of subsidiaries and affiliates centered on Aisin Seiki, which was established in 1965, to effectively leverage its advanced technological capabilities in the diversifying auto industry. Optimizing each company into a specialized business domain has driven the advancement of AISIN Group as a whole. As it approaches what is said to be a one-in-a-century transformational period, the entire Group is working as one to advance initiatives with the aim of achieving major reform and evolution.

1965
Establishment

1965 - 1974

Birth of Aisin Seiki

Aisin Seiki was created in 1965 through the merger of Aichi Kogyo Co., Ltd. and Shinkawa Kogyo Co., Ltd. with the aim of strengthening its corporate structure and fortifying international competitiveness as an auto parts manufacturer.

Establishment of mass production structure

Production capacity was increased and strengthened to respond to a rapid expansion of automobile production.

Pursuit of self-reliance in technologies

To establish independent technologies, Aisin Seiki promoted measures to raise technological capabilities that included opening the Technology Development & Research Laboratory, building a proving ground and proactively introducing technologies from European and U.S. auto parts manufacturers.

Building a foundation for overseas business

Proceeded to build a foundation for overseas business in preparation for an expansion in exports of auto parts and for gaining market share as an international company.

1975 - 1984

Pursuit of "Quality First"

During the process of strengthening its corporate structure through total quality control (TQC), AISIN won four crowns, including the Deming Prize, the Japan Quality Control Prize, the Plant Maintenance (PM) Prize and the PM Special Prize in TQC and total productive maintenance (TPM) categories.

Toward the age of vehicle electronics

Launched a new structure that incorporated electronics with traditional mechanics to respond to rapid advances in vehicle electronics.

Research network for future technology development

In anticipation of vehicle 21st century society, built an independent research structure that included a research laboratory with basic fields as its themes.

FY1986
Consolidated net sales
¥0.4 trillion

1985 - 1994

Full-fledged overseas production

In reaction to the Plaza Accord in 1985, AISIN Group also commenced full-fledged overseas production.

New developments in leading-edge technology fields

Future-oriented technology research began to bloom with the creation of new products in energy and medical device fields. Established a global research network.

FY1996
Consolidated net sales
¥0.8 trillion

1995 - 2004

Expanding and upgrading overseas business structure

Along with the start of full-fledged local production, strengthened production and sales structures in North America, South and Central America, Europe, ASEAN countries and China guided by the policy to advance on our own into areas where there are new and emerging markets.

Initiatives for development in energy fields

Advanced toward new development themes such as fuel cells and solar cells. Promoted efforts for commercialization to solve various environmental issues, beginning with global warming.

Aiming for a sustainable society

Commenced company-wide initiatives that position global environmental protection as a crucial management issue based on recognition that realizing a sustainable society is a social responsibility of all companies.

FY2006
Consolidated net sales
¥2.1 trillion

2005 - 2014

Expansion and independence of global business

Along with the globalization of business, strengthened Group collaboration and progressed with the creation of a business structure in each region that enables operations ranging from development and design to production and sales to be carried out independently.

2015 -

Initiatives to strengthen the Group's competitiveness

■ **Business restructuring**
Completed creation of a new framework following restructuring of five businesses, namely manual transmissions, brakes, auto-body parts, seat frames and pistons in order to develop existing business and strengthen our production system.

■ Accelerated development of next-generation growth domains

Identified three fields for the Group to focus on, namely "zero emissions," "automated driving" and "connected cars" that are viewed as key in our mission to develop next-generation technologies and made the decision to invest development resources held by the Group in these fields in a focused manner.

■ Introduction of a Virtual Company System

Introduced with the aims of strengthening unity within AISIN Group and boosting responsiveness to change. Directed toward raising competitiveness from four perspectives: (1) one unified direction, (2) improved efficiency, (3) new value creation, and (4) sophistication.

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Major AISIN Group Events during Fiscal 2018

April
AISIN Group
Introduced a Virtual Company System

April
Aisin Seiki
Transferred piston business to Art Metal Mfg.

April
Aisin Seiki
Opened Daiba Development Center as a center for cutting-edge technology development



August
Hosei Brake Industry
Assumed control of drum brake business from Nisshinbo Brake Inc.

November
Aisin AW
Established AW Mizunami Co., Ltd., an automatic transmission manufacturing company



February
Aisin Seiki, Aisin AW
Established Fenox Venture Company XX, L.P., a joint-venture fund, in Silicon Valley, USA

November
Aisin AW Industries
Established AW-I Wakasa Co., Ltd., an automatic transmission parts manufacturing company

February
Aisin Seiki
Reached capital and business partnership agreement with an artificial intelligence (AI) venture company, Idein Inc.

March
Aisin AW
Signed license agreement with the PSA Group regarding the manufacture of FF 6-speed automatic transmissions

2017

April

May

June

July

August

September

October

November

December

2018

January

February

March